

FUN-raising FUND-raising Ideas

Casual Day – Associates pay to wear casual clothes or make it an incentive for departments to have 100% participation.

Bake Sale – Everybody loves a mid-afternoon break with a brownie! Put the goods on a cart and roll from office to office or set up in the break room.

Softball/Volleyball Tournament/Golf Tournament – Have fun, get exercise and build teamwork while raising money for United Way. Charge the teams an entry fee and/or charge admission to the game.

Office Olympics – Set up an obstacle course in the lunchroom, several offices, or outside. Time contestants as they work through the obstacles. Potential stations: Typing speed/accuracy, filing, photocopying, paper clip chain building, pencil sharpening. Do it for fun or charge an entry fee. Gather the office to watch! This event would be great in an Olympics themed campaign.

Executive Dunk Tank – Give employees the chance to dunk the boss or their favorite manager.

Oldest Company T-Shirt Contest – Dust off the old company t-shirts and model them in this fun event. Contestants participate in a “fashion show”. Award is new company gear.

“Show Your Spirit” Day – Give everyone the opportunity to show their team pride by wearing jerseys and favorite team colors. Great for a sports themed campaign! Include a tailgating event to make the day even more special.

Baby Picture Matching Game – Invite associates and managers to submit baby pictures to be posted. Then allow people to guess who’s who. Players pay to submit their guesses. The one with the most correct guesses wins a prize!

Pancake Breakfast/Hot Dog Sale – Get food donations and ask for volunteers to help feed the crowd to raise money and awareness for your campaign.

Latte Stand – Offer a latte stand during a morning rally, reminding them how much a cup of gourmet coffee cost and how giving up just one cup a week could help someone in need.

Kiss the Creature Contest – Employees get a chance to cast their votes for the person they want to kiss the pig (or equally amusing animal) by putting canned goods or change into that person’s bucket. Great way to combine a special food drive with your campaign.

American Idol – Set up a Karaoke machine and let your associates show off their skills. Have the audience vote for their favorite or add some fun by having a Simon/Paula/Randy of your own. Another twist – employees vote for the associate they most want to see sing!

Flamingo Flocking – Grab a flock of flamingos and a few volunteers and fill offices and cubicles with the bright pink yard art. Associates can have someone “flocked” for \$5 who may then pay to have the birds removed. Insurance could also be made available. This can also be done with “suggested donations” rather than flat fees.

Tricycle Races – Kickoff your campaign by being a kid again! All you need are employees divided into teams, a few tricycles, a course and a cheering audience. Winners get bragging rights! Great for a Nascar themed campaign.

Video Game Tournament – Set up a couple of TVs and video game systems and watch the fun as associates compete.

Ugly Hat / Ugly Sportcoat / Ugly Tie/Ugly Earring Contest – Employees vote for the ugliest of them all!

United Way Trivial Pursuit – Distribute e-mail or printed facts about United Way and its programs every day for a week. Then ask trivia questions based on the information. Those completing all questions are entered into a prize drawing.

Basket Auction – Each department puts together a theme basket, i.e. chocolate lovers, movie lovers, auto care, romantic, sports, etc. The auction can be in a break room, through email, or available at rallies.

Womanless Beauty Pageant – Evening gowns never looked so...interesting! Have some real fun by including a talent competition. Your employees will pay to see this!

Neighborhood Barbeque – Join with other companies near your business to have a cookout with games and giveaways. Have an agency speaker to educate folks on community issues.

Get the Scoop On United Way – Serve Ice Cream while employees learn about United Way. Invite United Way and other agencies to have booths at the event to speak with associates.

Other Fun Ideas

Management Service Auction
Auction Premier Parking
Space
Luncheon Seminar
Cubicle/Office Decorating
Contest
Chili Cookoff

Departmental Penny Wars
Stick it to the Man!
Halloween Costume Contest
Children’s Drawing Contest
Casino Night
Tailgate Party
Candy Grams

Executive Sumo Wrestling
Bowl-a-thon
Office/United Way Treasure
Hunt
Car Wash

Themes

Build your campaign around a theme that everyone can enjoy. It brings fun to the workplace and gives you something to which you can tie your special events.

Make Your Mark (Bluehand)

**Carnival
Las Vegas
Caribbean
Nascar
NFL / College Football
Mardi Gras
Olympics
Movies**

**Reality Shows
Game Shows
Down on the Farm
Hawaiian Luau
Wild Wild West
Treasure Island
Camp United Way
Through the Decades
Octoberfest**

**Tools You Can Use
Super Heroes
Be a Champion in Our
Community
Party in Paris
Oscars/Red Carpet
Working Together We Make a
Winning Team**

Saying Thanks

Barbecue or Pizza Party – Invite employees to a company-wide lunch to say thanks. Have executives cook or serve.

Beer & Brats – Host a root beer and brats thank you party for employees. This is a great sports theme tie-in.

Candy Gram – Distribute candy bars with a thank you message attached to all participants who contributed to the United Way campaign.

Scooping Up Success – Say thanks with an ice cream social. Have volunteers bring chums of homemade or have a Sunday bar.

United Way Merchandise – Give United Way T-Shirts, pens or note pads with the United Way logo on them. Create your own or order items from the United Way store.

Thank You Sack Lunch – Order sack lunches for every contributor. Include a thank you note from your CEO.

Incentives

**Days off from work
½ day off from work
Reserved Parking
Tickets to Games/Movies
Grocery Certificates
Dinner for Two
Hotel Getaways
Gift Certificates
Flowers Each Month for Year
“Sleep-in” Passes**

**Flee @ 3 Passes
Airline Tickets
Trophy for Department with Highest Participation
Extra ½ hour for Lunch for a Week
Time Share (donated by someone from your company)
Dinner with the CEO
Casual Fridays
CEO for a Day
Corporate Clothing**