

# GIVE.

- Last year, United Way conducted employee campaigns in 262 local businesses. More than 14,000 individuals pledged their financial support to our community through our 2010-2011 campaign (ending in June).
- For fiscal year 2010-2011 (ending in June), we provided \$2.23 million in funding for 121 programs in 68 agencies this year throughout Spartanburg, Cherokee and Union Counties. When programs are funded through the Community Investment Process, we know we're investing our donors' dollars wisely!
- Outside of our Community Investment Process, the United Way manages approximately \$670,000 annually in funds designated to agencies directly by our donors.
- We coordinate the Emergency Food and Shelter Program (federal funding through FEMA) locally, providing over \$230,000 in financial support to organizations that provide emergency assistance.
- United Way's Gifts in Kind Center managed \$17,372,965 in donated product through our partnership with Exel Logistics and WalMart Corporation. These items benefited over 175 member agencies throughout the region.

# ADVOCATE.

- We continue to partner with The Spartanburg County Foundation, Spartanburg County and USC Upstate on the Community Indicators Project. The Metropolitan Studies Institute at Upstate has made Community Indicators their primary body of work and is leading discussions and research in our community around Spartanburg's most pressing concerns.
- We also are engaged in Community Indicators Projects in Cherokee and Union Counties through partnership with the Upstate Workforce Investment Board and the Cherokee Community Foundation.
- United Way provides quarterly boardmanship training to the community in an effort to better prepare our citizens for service on non-profit boards. Over the last year, more than 100 community members attended this free seminar.
- For the last six years we've worked with the Workforce Investment Board and other community partners on the Spartanburg County Volunteer Tax Assistance Initiative. The IRS estimates Spartanburg is leaving approximately \$4 million each year on the table in unclaimed taxes, most notably the Earned Income Tax Credit (EITC). Since its inception, we've

coordinated the completion of 5,055 tax returns over the last five years representing \$5.98 million returned to our community.

- We currently have 8,200+ children registered in the Imagination Library Project. Books are mailed to these children (age 0-5) free of charge. Over 47.5% of all eligible children in Spartanburg and Union Counties are enrolled. Since the program's inception in 2001, we have distributed nearly 750,000 books to area children.
- United Way is part of the *Joint Funders* – collaboration between the Mary Black Foundation, Spartanburg County Foundation, Spartanburg Regional Foundation and UWP. We work with this group on several projects throughout the year including agency training.
- We are currently working with the Mary Black Foundation and the SC Campaign to Prevent Teen Pregnancy on coordinated advocacy related to adolescent pregnancy prevention in Spartanburg County. We currently provide \$40,000 in program support annually to the SC Campaign to maintain an office in Spartanburg and continue community efforts.
- We operate our Information and Referral Service that provides human service professionals and individuals in need with individualized referrals to community organizations that can address their specific problem. Last year we managed over 1,000 calls through our Information and Referral System.
- We recently launched a new communications platform called Get Connected. It will act as a Directory of Services for the community, details volunteer opportunities for individuals that want to impact their community, and target and track communications between UWP and all its constituents.

# VOLUNTEER.

- As part of Volunteer Connections, we match individuals and groups with meaningful volunteer opportunities throughout the community. In FY 2010, we coordinated over 83,000 hours totaling an investment in our community of nearly \$1.7 million.
- We manage RSVP (Retired Senior Volunteer Program) in Spartanburg County and coordinate meaningful volunteer service opportunities for senior citizens. Currently, over 300 RSVP volunteers serve in 55 non-profit organizations through RSVP. This program is largely funded by a federal grant from the Corporation for National and Community Service (CNCS).
- In 2007 we were awarded an AmeriCorps\*VISTA grant from CNCS. This program provides us with funding to place college graduates in non-profit organizations full-time for one year to work on program development, fund development, and volunteer recruitment. The annual value of this grant is \$225,000. Currently, we have 14 VISTAs in 12 nonprofit organizations. Last year, AmeriCorps\*VISTA members tracked \$997,700 million in impact on our community.
- We hold an annual "Week of Caring", matching on average 750 corporate volunteers with group projects in various non-profit organizations in September. This is a great way to involve our donors in the community.
- We coordinate quarterly projects with our corporate partners to benefit local non-profit organizations (i.e. Bags of Love, Tools for School, etc.).

# LIVE UNITED<sup>®</sup>

## UNITED WAY OF THE PIEDMONT'S COMMUNITY IMPACT

Community Investment	\$2,233,080
Donor Designation	\$669,980
GKIC	\$17,372,965
Imagination Library	\$185,364
VITA	\$1,974,942
Teen Pregnancy	\$40,000
AmeriCorps*VISTA	\$997,700
RSVP	\$733,496
Volunteer Connections	\$918,947
<b>TOTAL IMPACT =</b>	<b>\$25,126,474</b>

That means, that for every \$1 we raise through our annual campaign, United Way returns \$5.46 in goods and services to our community!

United Way  
of the Piedmont

