

GIVE.

- During our fiscal year 2016/2017, United Way conducted **Employee Campaigns** in over 250 local businesses and organizations. On average annually, over 12,000 individuals pledge financial support to our community with United Way.
- We provided just over \$2 million in funding for 95 programs in 61 agencies this year throughout Spartanburg, Cherokee and Union Counties. When programs are funded through the **Community Investment Process**, you know we're investing our donors' dollars wisely!
- Outside of our Community Investment Process, United Way manages approximately \$900,000 annually in funds designated to agencies directly by our donors.
- We coordinate the **Emergency Food and Shelter Program** (federal funding through FEMA) locally, providing over \$189,659 in financial support to organizations that provide emergency assistance.
- United Way's **Gifts in Kind Center** managed more than \$22,763,000 in donated product through our partnership with DHL and Wal-Mart Corporation. This product was delivered over the year in 281 individual truckloads and benefited 181 member agencies throughout the region.

ADVOCATE.

- We continue to partner with The Spartanburg County Foundation, Spartanburg County and USC Upstate on the **Community Indicators Project**. We also are engaged in Community Indicators Projects in Cherokee and Union Counties through partnership with the Upstate Workforce Investment Board and the Cherokee Community Foundation. Financial support of these programs totals \$10,000.
- United Way established the affinity group **Young Leaders** in 2006 to inspire young professionals in their 20s, 30s, and 40s to employ their time, talent, and resources to effect lasting change in our community. Currently, YL has 175 members who have contributed more than \$150,000.
- Our **Nonprofit Fellowes Program** was established in 2011 to serve the dual purpose of (1) educating our community leaders on the critical role nonprofit organizations play in our community and (2) equipping these individuals with the skills necessary to serve as effective volunteer leaders. The program engages 15-20 individuals in a six month journey of community minded enlightenment and skill building. Since its inception the Fellowes program graduated 100 participants.

- United Way provides quarterly **Boardsmanship** training to the community in an effort to better prepare our citizens for service on non-profit boards. Since its inception in 2007, we have provided this training to more than 1,000 individuals. In addition, we have developed an **Ethics Training** which has been provided to 10 non-profit boards
- For the last seven years we've worked with various community partners on the **Spartanburg County Volunteer Tax Assistance Initiative**. Since its inception, we've coordinated the completion of 17,779 tax returns over the last thirteen years representing \$20.6 million returned to our community.
- We currently have 11,000 children registered in the **Imagination Library Project**. Books are mailed to these children (age 0-5) free of charge. Over 50% of all eligible children in Spartanburg and Union Counties are enrolled. Since the program's inception in 2001, we have distributed nearly 1.5 million books to area children.
- United Way is part of the **Joint Funders** – a collaboration between the Mary Black Foundation, Spartanburg County Foundation, Spartanburg Regional Foundation and UWP. We work with this group on several projects throughout the year including agency training, capacity building and special issue advocacy.
- In an effort to define steps to improve Spartanburg County's behavioral health, the Behavioral Health Taskforce identified specific needs/gaps in Spartanburg's behavioral health system and is working on next steps to making Spartanburg County's behavioral health system a national model. The Taskforce has been able to leverage over **\$5 million** in funds to assist in this effort.
- In January 2013 we established **2-1-1** in Spartanburg, Cherokee & Union Counties. 2-1-1 is an Information and Referral Line that provides individualized referrals to community organizations that can address specific needs. This past year saw over **4,922 unique calls** for referral to service.
- In April 2013, United Way partnered with Union County to open the first of its kind **Nonprofit Partnership Center**. This shared space is utilized by 5 different agencies that provide services to Union County residents but were not able to financially sustain a physical presence there. In September 2014, we were able to add an additional center in Cherokee County, which houses 6 agencies.
- In March of 2016, we launched our second priority initiative of Financial Stability and the Taskforce set the goal of moving **2,000 people on to the path of self-sufficiency in 2,000 days**. As of June 30, 2017, we were on day 449 with 333 on the path to self-sufficiency.
- In December of 2016, we were designated *Mission United, United Way*, the 12th United Way in the country to receive this designation by United Way Worldwide. *Mission United* provides our community the ability to direct prioritized initiatives and programs specifically at veterans and their families. We have a close partnership with Upstate Warrior Solution, who serves as the single-entry point for veterans to receive resources and referrals. We provide capacity building funding through this focus area.

VOLUNTEER.

- United Way manages a web-based portal for community service called **Get Connected**. This directory of volunteer opportunities connects individuals with nonprofit needs and serves as a community hub of volunteerism. There are currently 6,557 registered users who receive volunteer matching services.
- As part of **Volunteer Connections**, we match individuals and groups with meaningful volunteer opportunities throughout the community. During our most recent fiscal year ending June 2017, we coordinated over 74,000 hours of service, which represents an investment of \$1,793,758 in our community.
- We manage the **Retired Senior Volunteer Program (RSVP)** in Spartanburg County which coordinates meaningful volunteer service opportunities for older adults. This year the volunteers in this program served over 23,000 hours at nonprofit organizations. This program is funded by a federal grant from the Corporation for National and Community Service (CNCS).
- The AmeriCorps VISTA program graduated its eighth class in the summer of 2017. Through this program, we place full-time volunteers in non-profit organizations for one year to work on program development, fundraising, and volunteer recruitment. The 2016-17 class included 18 VISTAs and 2 VISTA leaders placed in 17 nonprofit organizations. In the program's entirety, 121 VISTA members have been placed in the community and more than **\$7.8 million in cash resources, in-kind donations, and volunteer support has been leveraged**. Looking forward to 2017-18, a class of 21 members has been recruited to serve 17 nonprofit organizations. This program is funded by a federal grant from the Corporation for National and Community Service (CNCS).
- In 2017, we were awarded 16 **AmeriCorps** Member positions. These volunteers serve part-time for one year in nine different locations, addressing financial stability issues in our community. These members will provide direct services to clients, teach a variety of financial stability courses, deliver emergency assistance programs and support the VITA initiative. This program is funded by a federal grant from the Corporation for National and Community Service (CNCS).
- In partnership with the City of Spartanburg, AmeriCorps VISTA, and RSVP, United Way coordinates the annual **MLK Day of Service**. In 2017, 467 volunteers of all ages served over 1,180 hours at nonprofit organizations across Spartanburg, Cherokee, and Union Counties.
- We coordinate **quarterly projects** with our corporate partners to benefit local non-profit organizations (i.e. Bags of Love, Stuff the Bus, etc.). This year more than 50 local companies participated in at least one of these projects.

LIVE UNITED

UNITED WAY OF THE PIEDMONT's COMMUNITY IMPACT

2-1-1	\$40,000
Behavioral Health Initiative	\$627,371
Behavioral Health Leveraged Funds	\$1,124,000
Born Learning Resource Centers & Trails	\$5,700
Capacity Building	\$19,500
Community Indicators Projects	\$10,000
Community Investment	\$2,010,500
Donor Designation	\$900,000
Emergency Food and Shelter Board	\$189,659
Financial Stability Initiative	\$103,298
Gift In Kind Center	\$22,000,000
Gift In Kind Center Volunteer Hours	\$112,589
Imagination Library	\$266,680
MLK Day of Service	\$28,485
Mission United Veteran Program	\$32,540
Nonprofit Partnership Centers	\$24,680
Poverty Simulation Impact	\$13,500
Retired & Senior Volunteer Program Grants	\$42,399
Retired & Senior Volunteer Program Hours	\$564,058
VISTA Program Grant	\$21,735
VISTA Member Impact	\$2,657,537
Volunteer Connections	\$166,719
Volunteer Income Tax Preparation Hours	\$136,439
Volunteer Income Tax Assistance Grant	\$13,000
Volunteer Income Tax Assistance Refunds	\$4,674,384
Youth Philanthropy Board	\$3,862
IMPACT =	\$35,788,635

That means, for every \$1 we raise through our annual campaign, United Way returns \$7.32 in goods and services to our community!