

**UNITED WAY OF THE PIEDMONT
2015-2025 COMMUNITY IMPACT AGENDA**



Individuals and families in our community are able to meet basic needs and build economic self-sufficiency.

Target Issue: The safety net of emergency services available in our community is difficult to navigate and has limited capacity.

Intended Results:

- Increase availability of services that provide assistance for basic needs for people in crisis.
- Improve coordination of services among agencies providing emergency assistance.
- Increase availability of case management to navigate community resources and prevent future crises.

Indicator: decrease the demand for emergency services; decrease % of all residents and children living at 100% of FPL to less than or equal to the state average.

Target Issue: Many people do not have the resources in order to be self-sufficient.

Intended Results:

- Provide clear educational paths for adults without their high school diploma.
- Improve technical and soft job skills among unemployed/underemployed.
- Reduce environmental barriers to employment including access to transportation and affordable child care.

Indicator: increase median family incomes; increase % of individuals that attain certificates of completion, GED or post-secondary credential.

Target Issue: Families and adults often do not manage their resources in a manner that supports financial stability

Intended Results:

- Increase basic financial literacy among members of our community.
- Encourage savings and asset development within low-moderate income households.
- Increase affordable and safe housing stock for low-income households.

Indicator: increase % of low-income families that have a checking/savings account with a minimum balance of \$300; increase % of homeownership for low-income families; decrease % of monthly housing costs for low income families.