MISSION
Connect, Engage, and Inspire people to transform our community.

CREDO
United Way of the Piedmont fights for the Education, Financial Stability, and Health of every member of the community.

WHY
We believe that everyone deserves the opportunity to not just survive, but to thrive.

FROM OUR CEO
Dear Friends,
I am so pleased to share the 2016-17 Report to the Community. Every year I am astounded by the work our community accomplishes, and this year is no different.

At United Way, we talk about Community and Collective Impact. These aren’t just nonprofit buzz words. They represent the forward-thinking, solution-based work we carry out with our community partners daily. Collective Impact is more than just a collaborative approach to community issues. It involves partners coalescing around a common agenda, shared measurements, on-going communication, and reinforcing activities with one serving as the backbone managing the initiative. Together, we are more innovative and multiply our accomplishments. Community Impact is the result of critical programmatic work and innovative initiatives transforming lives - the actual difference being made. Collective and Community Impact describes what we do best and have always done – forge unlikely partnerships and mobilize resources to achieve sustainable solutions. These are the results we highlight and share in this report.

After reviewing the incredible accomplishments we’ve achieved together, I think you’ll agree United Way of the Piedmont is helping write the next chapter for our communities. Thanks to the generous support of our corporate and individual donors, volunteers and community partners, we are tackling the tough issues and continuing to fight for the education, financial stability and health of all people in our communities. With your help, we will continue to connect, engage and inspire people to transform Spartanburg, Cherokee, and Union Counties.

United we fight. United we win.
Paige Stephenson
President & CEO, United Way of the Piedmont
United Way of the Piedmont (UWP) raises funds to invest in local programs and initiatives that have demonstrated impact in the areas of education, financial stability, and health. Additionally, UWP brings in new resources and funds to the community that would otherwise not exist. We engage volunteers, educate community members, and advocate for the wellbeing of every member of our community. Through our work, we are able to turn every dollar donated into $7.32 worth of impact in the community.

For more information on UWP’s total economic impact visit uw piedmont.org/jointhefight
United Way of the Piedmont identifies areas of need and provides support services to grow the availability of resources in Spartanburg, Cherokee, and Union Counties.

**MISSION UNITED** was launched in 2017 in partnership with Upstate Warrior Solution to provide easy access to benefits and services for veterans and their families.

**211** is a 24/7 resource hotline that families and individuals in need can call to find resources and services available in their area. 211 helps with everything from disaster relief to financial coaching. 211 is about more than just emergency needs, it connects people to the resources they need to overcome whatever barrier they may be facing.

**4,992 CALLS ANSWERED LAST YEAR**

**PARTNERSHIP CENTERS** are operated in Cherokee and Union Counties to provide nonprofits with an affordable, shared space to expand the reach of their services.

**2 CENTERS HOUSING 8 AGENCIES**

**GIFTS IN KIND CENTER (GIKC)** distributes donated products and supplies to local nonprofit organizations, who in turn use these products to support their missions. The GIKC provides important supplies and saves organizations thousands of dollars every year.

**LAST YEAR 282 TRUCKS DELIVERED**

**$22.8 MILLION WORTH OF PRODUCT DISTRIBUTED**

United Way of the Piedmont invests in programs and services in the areas of

**EDUCATION**

**FINANCIAL STABILITY**

**HEALTH.**
INVESTING IN PROGRAMS THAT SUPPORT ACADEMIC AND SOCIAL SUCCESS

BORN LEARNING RESOURCE CENTERS provide space for parents to engage their children in everyday learning opportunities and teach educational play. In 2017, United Way of the Piedmont, in partnership with the Spartanburg Housing Authority, established two brand new Born Learning Resource Centers.

RECEIVED NATIONAL AWARD FOR HOUSING AND ECONOMIC DEVELOPMENT

IMAGINATION LIBRARY delivers an age-appropriate book every month to the homes of children, ages birth to five.

11,000 CHILDREN ENROLLED • OVER 1.5 MILLION BOOKS DISTRIBUTED SINCE 2001

SUMMER LEARNING PROGRAMS were expanded through a partnership with Spartanburg Academic Movement (SAM) to provide resources for education in the greatest areas of need. In 2017, the organizations came together to address the loss of learning and reading skills over the summer, known as “summer slide,” for rising second graders. They offered resources to all seven Spartanburg County School Districts to create a Rising Second Grader Summer Learning Program.

STUDENTS ATTENDING 70+% OF THE PROGRAM SHOWED A 40% GROWTH IN READING SKILLS, REVERSING SUMMER SLIDE AND HELPING THEM GAIN NEW KNOWLEDGE.

INVESTED $482,650 IN 25 PROGRAMS AT 19 AGENCIES through the Community Investment Process
Investing in programs that build economic self-sufficiency and meet basic needs.

7 keys to self-sufficiency:
- Transportation
- Night shift childcare
- Criminal background checks & drug screens
- Job training & employment
- Financial literacy
- Coaching & mentoring
- Affordable housing

VITA volunteer preparing taxes for free in the community.
**FINANCIAL STABILITY TASK FORCE** was established to break the cycle of poverty by ensuring families have the skills and assets needed for long-term success. The Task Force is made up of over 25 leaders from a variety of industries including nonprofit, government, finance, and housing. The group identified **SEVEN KEYS TO SELF-SUFFICIENCY** to be the focus of their work.

**2,000 IN 2,000**

The Financial Stability Task Force’s work has evolved to include the 2,000 in 2,000 Initiative with a goal of moving 2,000 families onto the path to self-sufficiency in 2,000 days. Self-sufficiency is defined as the ability to make ends meet without public or private assistance.

**DAY 457 (JUNE 30, 2017) → 596 FAMILIES ON THE PATH**

**HOUSING & REAL ESTATE SUMMIT** was the first of its kind in Spartanburg County, hosted by the Financial Stability Task Force to discuss affordable housing and economic growth in the area.

**160+ LOCAL LEADERS PARTICIPATED**

**INVESTED $562,842 IN 25 PROGRAMS AT 23 AGENCIES** through the Community Investment Process

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**READINESS TOOL** was developed locally by Financial Stability Task Force members and organization leaders to determine a client’s placement on the financial stability spectrum. This tool allows organizations to meet people where they are by identifying a client’s most critical challenges from the moment they walk in the door. This ensures they receive the help they need most while moving them forward along the path to self-sufficiency.

**28 AGENCIES WITH ACCESS TO READINESS TOOL**

**VOLUNTEER INCOME TAX ASSISTANCE (VITA)** is a free tax preparation service provided by trained volunteers to low to moderate income families.

**5,652 VOLUNTEER HOURS**
**2,746 TAX RETURNS PREPARED**
**$3,979,284 IN TAX REFUNDS**
**$700,000 SAVED IN FILING FEES**
BEHAVIORAL HEALTH TASK FORCE is a collaboration of organizations linked to individuals in the community living with mental illness and/or addiction. The Task Force helps identify and implement strategies that increase access to care while developing preventative approaches to behavioral health issues.

$5 MILLION LEVERAGED IN 5 YEARS

Some of the initiatives that the Behavioral Health Task Force has helped make possible:

TELEPSYCHIATRY utilizes technology to bring Skype/FaceTime-like sessions with a licensed psychiatrist to doctors’ offices, increasing the accessibility of such services while reducing the stigma of a formal visit to a psychiatrist.

$500,000 GRANT RECEIVED TO EXPAND TELEPSYCH TO 5 NEW LOCATIONS THROUGH PARTNERSHIP WITH SPARTANBURG REGIONAL FOUNDATION

REASSURANCE LINE provides patients with severe and persistent mental illness with daily calls of support from highly trained peer specialists. This service helps to reduce the rate of visits to the emergency room and in-patient hospitalization for behavioral health issues.

$90,000 GRANT RECEIVED | 19 PEOPLE SERVED IN FIRST 5 MONTHS OF OPERATION

COMPASSIONATE SCHOOLS & ACES TRAINING trains educators to recognize signs of behavioral and learning challenges related to Adverse Childhood Experiences (ACEs). The training provides the tools for teachers to create a trauma-informed learning environment.

OVER 897 EDUCATORS TRAINED

INVESTED $965,008 IN 45 PROGRAMS AT 28 AGENCIES through the Community Investment Process

BEHAVIORAL HEALTH TASK FORCE CELEBRATING ITS 5 YEAR ANNIVERSARY.
United Way of the Piedmont fights for the Education, Financial Stability, and Health of every member of our community because we believe these are the building blocks for a good quality of life and strong community. These issues are complex and interconnected. It takes comprehensive strategies to make change happen. That is why United Way of the Piedmont addresses issues at the local level with a Collective Impact approach. We know that together, we can do more. We strive to bring the community together by creating a culture of giving time, talent, and treasure through the annual fundraising campaign, advocacy efforts, and volunteer engagement.
YOUNG LEADERS are donors in their twenties and thirties who invest $100 or more annually in United Way’s Community Impact Fund.

$24,000 RAISED THROUGH THE 1831 GALA AND FOOD TRUCK RODEO EVENTS

WOMEN UNITED recognizes, thanks, and further engages women who invest $1,000 or more annually in United Way’s Community Impact Fund.

500 MEMBERS CONTRIBUTING OVER $1 MILLION

THE GENERAL DANIEL MORGAN SOCIETY recognizes individuals who invest $1,000 or more annually and the Alexis de Tocqueville Society recognizes those that invest $10,000 or more.

$2.2 MILLION IN LEADERSHIP INVESTMENTS

WORKPLACE CAMPAIGNS provide opportunities for employees and corporate partners to learn about the work of United Way and to financially support that work. UWP’s impact on the community is made possible because of these investments.

12,400 DONORS IN 200+ CAMPAIGNS
ADVOCATE.

REALITY CHECK SIMULATIONS are an interactive way to provide insight into the lives of struggling families in our community.

440 PARTICIPANTS SPENT 880 HOURS IN THESE SIMULATIONS.

LADIES & LEGISLATION is a day-long event where Women United members and United Way staff travel to Columbia to discuss public policy issues and advocate for the work of United Way with legislators.

YOUTH PHILANTHROPY BOARD is a group of Spartanburg County high school juniors and seniors who demonstrate strong leadership abilities in their schools and communities. The Board raises funds annually for initiatives the students are passionate about that relate to United Way’s work.

21 MEMBERS AND $17,500 RAISED LAST YEAR

NONPROFIT FELLOWS educates community leaders on the critical role of nonprofits and equips those individuals with the skills necessary to serve as effective volunteer leaders.

90 GRADUATES SINCE INCEPTION

VOLUNTEER.

THE RETIRED & SENIOR VOLUNTEER PROGRAM (RSVP) engages seniors in meaningful volunteer opportunities so that they may stay active and share their expertise with the community.

25,507 HOURS SERVED LAST YEAR

AMERICORPS VOLUNTEERS IN SERVICE TO AMERICA (VISTA) commit to one year of service in United Way partner agencies to help those organizations fight poverty.

31,940 HOURS SERVED • $1,400,708 LEVERAGED

401 STAFF/VOLUNTEERS TRAINED

$2,657,536 TOTAL COMMUNITY IMPACT

MARTIN LUTHER KING JR. DAY OF SERVICE brings together volunteers from across the community to honor the legacy of Dr. King. Individuals volunteer their time at projects throughout the day in multiple locations.

467 VOLUNTEERS • 1,180 HOURS SERVED

$28,000 TOTAL COMMUNITY IMPACT

VOLUNTEER OPPORTUNITIES are coordinated throughout the year for community members, businesses, and industry leaders to get involved. Corporate volunteer projects, United Way advisory boards and committees, service programs, and all other volunteer events resulted in 81,575 HOURS OF VOLUNTEERISM AND $1,969,223 OF IMPACT FOR OUR COMMUNITY.
When Rachel learned she was pregnant with her first child, she knew she would need the support of her family, so she moved to SC to be close to her sister. She found a job, settled into her new home and awaited the arrival of her daughter. Rachel went into labor and gave birth to Madeline three months premature.

A four-month stay in Neonatal Intensive Care Unit (NICU) was made even more challenging when Rachel learned that her employer was closing its doors. With no job, a medically fragile child, and no health insurance, Rachel was in a situation she never could have imagined.

Through a United Way workplace campaign meeting, Rachel’s sister learned about community resources that could potentially help Rachel. She was referred to United Way of the Piedmont’s Financial Stability Outreach Coordinator, who helped Rachel sign up for Medicaid health insurance and SNAP benefits.

But more help was needed and the Women United for Women network was activated. Women United for Women was launched in 2017 to connect women in need to members of United Way’s Women United group that could potentially help. Through the network, Rachel was connected to potential job opportunities and a local attorney to assist her with legal issues.

Thanks to the support of a loving sister, United Way of the Piedmont, and Women United, life is improving for Rachel and Madeline. There are still challenges to overcome on their journey to becoming self-sufficient and stable, but now they have hope. Rachel says of her ordeal, “It felt like drowning and not at all how I planned my life, but we are adjusting and figuring it out. Thank you for all of your help!”
## STATEMENT OF ACTIVITIES
### YEAR ENDED JUNE 30, 2017

### REVENUE
- Public support: $4,898,707
- Less donor designated amounts: $(910,840)
- Less uncollectibles, fees: $(306,856)
- Gifts in kind: 22,850,918
- Unrealized gain on investments: 83,906
- Grants: 239,408
- Other: 504,760
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**TOTAL REVENUE**: $27,360,003

### EXPENSES
- Gross funds awarded/distributed: $3,233,961
- Less donor designations: $(620,621)
- Program services provided: 1,316,216
- Gifts in kind distributed: 22,850,918
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**Total Program services**: $26,780,474
- Supporting services: management and general and fundraising: 409,094
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**TOTAL EXPENSES**: $27,189,568

### INCREASE (DECREASE) IN NET ASSETS
- $170,435

### NET ASSETS
- Beginning of year: $3,279,314
- End of year: $3,449,749

## STATEMENT OF FINANCIAL POSITION
### JUNE 30, 2017

### ASSETS
- Cash and equivalents: $505,283
- Pledges receivable, net of allowance for uncollectibles: 2,842,550
- Other assets: 57,299
- Investments: 917,918
- Loan Receivable: 104,000
- Fixed assets, net of accumulated Depreciation: 48,610
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**TOTAL ASSETS**: $4,475,660

### LIABILITIES
- Campaign designations payable: $760,594
- Accounts payable and accrued liabilities: 265,317
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**TOTAL LIABILITIES**: $1,025,911

### NET ASSETS
**TOTAL LIABILITIES AND NET ASSETS**: $4,475,660
WORKPLACE CAMPAIGNS are the financial backbone making the work of United Way possible. Campaigns with a combined employee and corporate giving of $25,000+ include:

$300,000+: BMW Manufacturing Company, Milliken & Company, Spartanburg Regional Healthcare System

$100,000+: AFL, American Credit Acceptance, LLC, Denny’s Corporation, Michelin North America, Nestle


An additional 160 corporate and community partners with workplace campaigns have made significant impact with their generosity. See the full list: www.uwpiedmont.org/workplacecampaigns

GRANT FUNDERS support specific priority initiatives and pilot programs.

BlueCross BlueShield of South Carolina Foundation, Corporation for National & Community Service, JM Smith Foundation, Mary Black Foundation, Sisters of Charity, SC Thrive, Spartanburg County Foundation, United Way Association of SC
2016-2017 BOARD OF DIRECTORS
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* denotes management committee

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Community Impact
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Cierra Fowler
Maria Maddin
Alex Moore
Ashley Newton
Finance & Administration
Amanda Crisp
April Harrison
Bryson McKinney
Sharon Parker
Americorps Members
Charlie Beheler
Andi Hardy
Benajia Julious
PRESENTING:
Denny's Corporation

GOLD:
BMW Manufacturing Company | Dixon Hughes Goodman LLP
Milliken & Company | Spartanburg Water | The Timken Company

SILVER:
AFL | Bank of America | Contec | Inman Mills | Mary Black Health System
PricewaterhouseCoopers | Publix | Spartanburg Regional Healthcare System
SunTrust | William Barnet & Son

BRONZE:
BB&T | Carolina Alliance Bank | Coca Cola Spartanburg
Nestle | Wells Fargo